

October 11, 2010

Boston Chocolate Walking Tours

presents a sweet newsletter



Can't read it? Please visit www.bostonchocolatewalkingtours.com/newsletters to see it online. Thank you!

Boston Chocolate Walking Tours

Take a guided walking and tasting tour of select chocolate shops, bakeries, and cafes, and enjoy the sweetest tour in town! We tour 52 weeks a year, on public and private tours, and our mission is Uplift Through Chocolate!

www.bostonchocolatewalkingtours.com

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Hello, and happy Autumn!

May this be a season of spectacular abundance for you, and here's to the onset of **hot chocolate** season!

We're excited to be scheduled to appear on [Groupon](#) today! What does that mean? Half-price [Boston Chocolate Walking Tours](#) tickets on sale for one day only! You can purchase them as gifts as well; the holidays are coming!

Looking ahead, did you ever wonder about the origins of chocolatey holiday Halloween? Find out below by clicking through to our article on our "[Chocolate College](#)" page!

And, please join us on our special package to the [New York Chocolate Show](#) next month; details are below!

Please enjoy our newsletter, and best wishes for a beautiful season of health and love. Onward and upward!



We offer public and private chocolate tours per week, on various neighborhood routes including Back Bay, South End, and Central Square. Details are at www.bostonchocolatewalkingtours.com.

The tours are perfect for corporate outings, holiday gatherings, bachelorette parties, or just a fun day out with your family, friends, or sweetie!



*Live or traveling in **Philadelphia** or **Chicago** Check out our sister companies [Philadelphia Chocolate Tours](#) and [Chicago Chocolate Tours](#) also founded by Valerie!*

Your friend in chocolate,
Valerie



Valerie Beck

President, Founder, and Chief Executive Chocolate
Lover of Boston Chocolate Walking Tours



On Groupon Today

Half price off Boston Chocolate Walking
Tours, one day only!



Congratulations to Philadelphia
Chocolate Tours for winning a
[Best of Philly](#) 2010 award!

More scenes from "the sweetest
tour in town:"





Buy your **Boston Chocolate Walking Tours** tickets today at www.groupon.com/boston and save 50%!

Groupon is running this deal with us for one day only, and the tickets are good for one year. Why not stock up on holiday gifts and give the sweetest tour in town!

When you're ready to redeem your Groupon, simply fill out the online form at www.bostonchocolatewalkingtours.com/redeem, call us at 617-955-2228, or email us at info@bostonchocolatewalkingtours.com.

Groupons are good on public tours only, as per our online schedule. Here's our current schedule:

Central Square Route Thursdays at 5:45pm and Fridays at 5:45pm

South End Route Saturdays at 11:15am and 3:15pm

Back Bay Route Sundays at 10:15am and 2:15pm

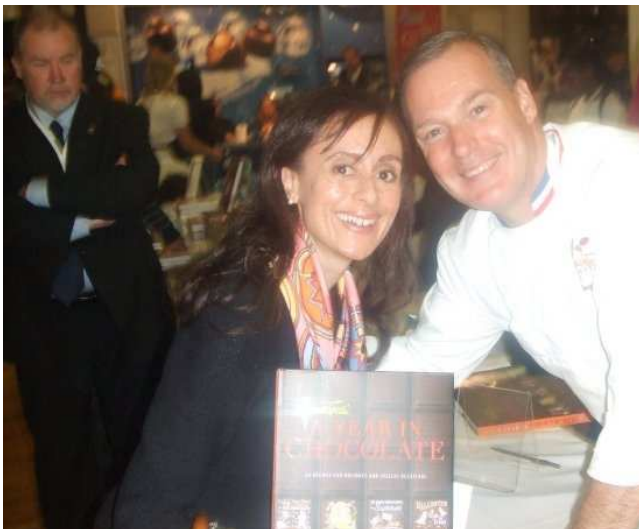
Thank you, and enjoy!





New York Chocolate Show

Join our Travel Club for a VIP Weekend November 12 - 14, 2010!



Planning a corporate holiday outing? Let **Boston Chocolate Walking Tours** entertain your clients or staff!



New York Chocolate Show - the "Big Apple" becomes the "Big Truffle!"

What: Join **Boston Chocolate Walking Tours** founder Valerie Beck on a scrumptious journey through the [New York Chocolate Show](#) as part of our [Travel Club](#)! Sample the latest from creative US and international chocolatiers, enjoy meet-and-greets with chocolatiers and pastry chefs, and step outside the show with Valerie who will take you on a walking tour to some of her favorite NYC chocolate shops. Treats and treasures await!

When: Friday, November 12 to Sunday, November 14, 2010.
[Click](#) for prices, more details, and our Travel Club itinerary!

And, feel free to do what Valerie does and make a donation to the [Conservation Fund's Go Zero program](#), to plant trees to offset the carbon footprint of the trip.



"Chocolate College"

Article: the origins of Halloween



Happy Halloween, October 31! Why not "trick or treat" on a **Boston Chocolate Walking Tour!**

And, how did Halloween begin, and how did it become associated with chocolate? Find out in our article in our ["Chocolate College!"](#)



Boston Chocolate Walking Tours supports [CARE](#),



Building a strong foundation for babies in poverty

and [Room to Grow](#).

Want to have a private **Boston Chocolate Walking Tour** to benefit your favorite charity? Please see our [Charitable](#) page!



Chocolate Lover of the Month:

Every month, someone who takes a Boston Chocolate Walking Tour wins - you guessed it - more chocolate!

Congratulations to chocolate lover of the month **Tina C.** of Houston! Thanks so much for taking a tour with us. Your gift is coming soon - enjoy!



See you soon on a **Boston Chocolate Walking Tour!**



What chocolate lovers are saying about us:

"What a fantastic way to spend an afternoon in Boston. I would recommend Boston Chocolate Walking Tours to visitors AND lifelong Bostonians! I learned so much -- about the city that I now call home, about the proper way to taste chocolate, about why different chocolates taste the way that they do, and ALL about the history of my favorite treat. The tour was a perfect length, the walk refreshing, and the chocolate amazing ... and quite plentiful! The company was wonderful, too -- who couldn't be at their most pleasant when sharing a day devoted to chocolate? I absolutely loved the tour and am betting that everyone I tell about it will too. Thank you, Valerie & company! :)"

~Katy

"Had in incredible time with Emma on the South End Chocolate Walking Tour. It satisfied all my chocolate cravings and was an excellent five year anniversary celebration with my husband. It was well paced and Emma kept us consistently entertained. Totally down to earth and lots of fun. I'd highly recommend this tour to anyone...especially fellow pregnant ladies. Quite the experience!"

~Heather



Thank you for reading our newsletter!



Please find us at
www.facebook.com/bostonchocolatewalkingtours, and
follow us on twitter: www.twitter.com/BosChocTours.



Uplift Through Chocolate!